

Roger Morier

Nationality **Canadian** Languages **English, French**

A veteran, task-focused, professional communicator with a successful record of managing communications functions, developing high-level strategy, carrying out effective implementation, and delivering results that have reach and impact.

PROFESSIONAL EXPERIENCE

2013 - present **Morier Communications (Toronto) Principal**

Working with organizations to improve engagement and outreach by undertaking communications audits, developing effective strategies, and assisting with implementation and capacity building.

2000 - 2012 **World Bank (Washington) Communications and Outreach Advisor / Senior Communications Officer**

2006 - 2012 Sustainable Development
2002 - 2006 Corporate Communications
2000 - 2002 Senior Communications Officer

In positions of increasing responsibility, I worked on or led the design, implementation, and results measurement of communications strategies (positioning, messaging, reputational risk management, etc.) for global and sectoral programs. I was the spokesperson for the Sustainable Development Vice Presidency, overseeing external and internal communications initiatives. This included advising on and managing communications with key stakeholders: the media, select government ministries, international institutions, parliamentarians, civil society organizations, and approximately 800 staff.

1997 - 2000 **Schlumberger Industries (Paris) Communications Manager**

Responsible for the overall internal communications policies, products, and programs for a large division (15,000 employees) of this global leader in oil services and the energy technology and measurement sector.

1994 - 1997 **Password Productions (Paris) Principal**

Founder of this communications consultancy, serving small and medium sized enterprises in France with French/English communications advisory services and implementation/production.

1990 - 1994 **Delegation of Ontario (Paris) Communications Director**

Responsible for overall strategic communications and outreach activities of the Government of Ontario in Western Europe (France, Spain, Portugal, Belgium, and Switzerland), involving media relations, public affairs, conference and event organization, and stakeholder liaison.

1986 - 1990 **CBC (Canada), NPR (United States), Deutsche Welle (Germany) Contract Journalist**

Responsible for the production of broadcast news reports and documentaries on contemporary current affairs in Europe, Africa, and Asia.

1984 - 1986 **Freelance Journalist (Aix-en-Provence, France)**

While attending the University of Aix-Marseille III, produced a variety of feature news articles about current affairs in France, published in a variety of North American newspapers.

1976 - 1984 **CBC (Toronto) Senior Producer**

Responsible for the production of the radio network's flagship daily, half-hour, world-wide news/current affairs program. Previously, producer and senior producer on "Sunday Morning", an award-winning three-hour weekly radio program featuring documentaries, debates, and profiles covering subjects from around the world.

1974 - 1976 **CBC (Vancouver) Journalist**

Radio news reporter/producer, covering breaking daily news events and current affairs issues.

EDUCATION

2006 - 2007 Master of Arts – International Policy and Practice

1984 - 1985 General studies (history, geography, literature, political science)

1979 - 1982 Bachelor of Arts – Political Economy

1972 - 1974 Diploma of Technology - Broadcast Journalism

George Washington University (Washington)

Université d'Aix-Marseille III (Aix-en-Provence, France)

University of Toronto (Toronto)

British Columbia Institute of Technology (Vancouver)